



#### **EMAIL CIRCULAR**

To: All tourism related companies From: Marketing Department

Date: 12/06/2019 Ref: MMPRC-MKS/CIR/2019/44

Re: DEADLINE EXTENDED -Visit Maldives Travel Expo 2019 Putrajaya, Malaysia

Total no. of Pages: 04

Dear Sir/Madam,

Maldives Marketing and Public Relations Corporation (MMPRC) is pleased to extend the deadline of the Visit Maldives Travel Expo 2019 to <u>1500 hours on Monday</u>, <u>17<sup>th</sup> June 2019</u>.

The exhibition location, IOI Mall is a multi-award-winning city mall, located within IOI Resort City. The exhibition will be held on the ground floor of the Mall presented in a unique concept with high visibility from over 150,000 visitors to the mall per day.

This B2B & B2C exhibition will be a great platform to connect with top agents, operators and industry experts in Malaysia. During the three-day exhibition co exhibitors will be able to make direct bookings with agents as well as interact with the local public to sell packages on the spot.

Those who are interested in taking part in this exhibition with MMPRC, please fill in the attached Co Exhibitor Registration Form and send it to MMPRC with the payment before 1500 hours on Monday, 17<sup>th</sup> June 2019. Registration forms received by email without the payment will NOT be accepted.

Should you wish to receive an invoice in order to make the payment, please request in writing along with the completed registration form. Or else you can consider the Co-Exhibitor Registration Form as an invoice.

#### 1. Participation fee

All the registration forms should be submitted along with the Co-Exhibitor Registration Fee. The registration fees for different establishments are mentioned in the table below.

#### Fee structure

#### Co – Exhibitor's Fee Structure for Visit Maldives Travel Expo 2019

Type of Establishment	Participation Fee per Exhibition (Including GST 6%)	Late Entry Fee (USD) (Including GST 6%)
Resort / Hotels	USD 424	USD 424 per
Safari Vessels	USD 424	Coexhibitor
Guest Houses	USD 424	
Travel Agents	USD 424	
Drive Operators	USD 424	
Transfer Companies	USD 424	





Picnic Islands	USD 424	
Others	USD 424	
Foreign Tour Operators	USD 636	USD 636 per
Foreign Travel Agents	USD 636	Coexhibitor

<sup>\*</sup> In order to ensure the quality of Maldives stand, it is highly recommended to limit the number of participants from each MEMBER to two (2).

### 2. Late Entry:

- Applications received after the deadline will be accepted and processed with a late entry fee as stated in the Table 1.
- As we also have to abide by the rules and regulations of the fair Organisers, MMPRC will not take the responsibility for the listing in the fair catalogue and the badges for the late registrations.
- MMPRC shall not be liable incase co-exhibitor entitlements (such as counter space, shipment of promotional materials, etc.) are not full filled due to late registration.

#### 3. Payment Method:

- Payments can be made in US dollars or equivalent of Maldivian Rufiyaa @ 15.42 MRF/1.00 USD. Cheques should be drawn in favor of the "Maldives Marketing and Public Relations Corporation Ltd".
- Overseas Payments should be transferred to the following Bank account:

Bank: Bank of Maldives PLC

Address: BML Building 11/ Boduthakurufaanu Magu, 20094 Male', Maldives Beneficiary: Maldives Marketing and Public Relations Corporation Ltd

USD Account No. 7701-700719-001

Swift Code: MALBMVMV

- All transfer payments will ONLY be deemed received once the full participation fee amount is realized to our bank account. All transfer payments will ONLY be accepted with bank charges and this should be included along with the participation fee.
- Participation Form will ONLY be accepted along with the full payment and with a copy of the TT. The TT should clearly mention the name of the participating company.
- Confirmation of participation will only be given upon receipt of full payment. Please ensure to collect the payment receipt for the payment.

## 4. Cancellation:

- All cancellation must be made in writing.
- No refund will be made for cancellations after the registration is confirmed.
- All payments are non-refundable and non-transferable to other fairs.

#### 5. Others

- MMPRC strictly restricts entrance and use of Maldives stand during the show dates by nonregistered companies/representatives for the fair and non-members of MMPRC. Such parties will be advised to leave the stand immediately. Any sort of arrangement whatsoever to settle the payment after the show dates will not be accepted by MMPRC.
- To ensure the quality of the Maldives Stand, it is highly recommended to limit the number of participants from each company to two (2).



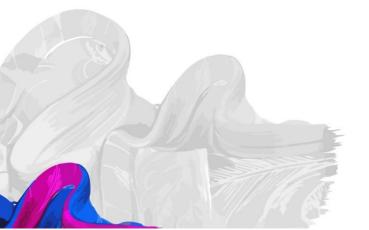
<sup>\*\*\*</sup> MMPRC Reserves the right to change the fee structure.



- Please ensure that MMPRC membership of your Company for the year 2019 has been renewed.
- All correspondences regarding the fair after registration will be sent to the contact details provided in the registration form. Should there be a change in contact details, please inform MMPRC immediately.

If you need any further clarification, please contact Musthageema Iqbal (musthageema@visitmaldives.com) on 332 3228.

Thanking you for your co-operation at all times in promoting the MALDIVES... the Sunny Side of Life.







# **CO-EXHIBITOR REGISTRATION FORM**

Please complete and submit the form **WITH PAYMENT** to the Maldives Marketing and Public Relations Corporation Ltd. before <u>1500 hours on Thursday</u>, <u>13<sup>th</sup> June 2019</u>

Incomplete Forms will NOT be accepted.

Event Details	
Event:	Visit Maldives Travel Expo 2019
Dates:	5 <sup>th</sup> - 7 <sup>th</sup> July 2019
Venue:	IOI Mall - Putrajaya, Malaysia

Company Details [For Catalogue Entry]				
Membership Name:				
Contact Name:	Designation:			
Postal Address:	Website:			
Email:	Phone:	Fax:		

Correspondence Details [All correspondences regarding the fair will be forwarded to this contact]					
Name:		Designation:			
Email:		Phone:		Fax:	

Participant Details*					
	Name	Designation	Phone	Fax	Passport No.
01					
02					
Addit	ional Participant Deta	ils**			
	Name	Designation	Phone	Fax	Passport No.
01					
02					

Please attach the following where applicable





Please ensure that you have paid the membership fee for 2018

☐ Payment (Cheque/Cash/TT copy)
☐ Passport Copy (if submitting for the first time)
☐ Work permit ( <i>expatriates only</i> )


Place and date Stamp and legal Signature of the Company



